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KEITH GREGORY TO PARTICIPATE IN COUNTERFEIT ELECTRONIC PARTS & ELECTRONIC SUPPLY CHAIN SYMPOSIUM

LOS ANGELES (November 15, 2011) – Keith Gregory, commercial litigation partner in Snell & Wilmer’s Los Angeles office, will be presenting at the Symposium on Counterfeit Electronic Parts and Electronic Supply Chain in Anaheim, California taking place December 6-8, 2011.

Gregory’s presentation, “Legal Issues Confronting Buyers and Sellers of Counterfeit Parts” will touch on how suppliers and their customers should react when faced with the distribution of electronic components that turn out to be counterfeit. He will focus his audience’s attention upon provisions set forth in the Uniform Commercial Code, proposed sections contained in the AS 5553 and 6081 documents and federal trademark and copyright laws.

The symposium is organized by Surface Mount Technology Association (SMTA) and Center for Advanced Life Cycle Engineering (CALCE) at the University of Maryland. This symposium will present the opportunity to learn from and share insight with government, industry and academia addressing the counterfeit problem. The focus is to provide relevant information to professionals that can be used for solving problems today while planning for a different business and technology environment in the future.

Gregory practices in the areas of general business matters, corporate, franchise and partnership disputes, and intellectual property and commercial litigation. He is an experienced litigator, with considerable background in intellectual property issues, licensing agreements, trade secret matters and Uniform Commercial Code issues, especially within the electronic components and semi-conductor industries. Keith was recently appointed to the SAE International AS6081 Committee, established to develop standards proscribing counterfeit parts avoidance requirements for independent distributors.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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