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**SNELL & WILMER ADDS JOSHUA SCHNEIDERMAN
TO BUSINESS AND FINANCE GROUP**

LOS ANGELES (October 7, 2011) – Snell & Wilmer is pleased to announce that attorney Joshua Schneiderman has joined the firm’s Los Angeles office. The firm has added 10 new attorneys to its Southern California offices in the past two months.

Schneiderman’s practice is focused in the area of business and finance. He represents private and public companies, issuers, underwriters and private investors in sophisticated corporate transactions including mergers and acquisitions, corporate finance, capital markets, franchising and general corporate governance matters. Schneiderman served as the Transactional Pro Bono Legal Services Coordinator at the Los Angeles office of his previous firm, Skadden, Arps, Slate, Meagher & Flom LLP, and has represented various nonprofits.

“We are delighted to have Josh join our team in Los Angeles,” said Cary Jones, Managing Partner of Snell & Wilmer’s Los Angeles office. “His experience will greatly enhance our ability to service our clients.”

Schneiderman earned his Bachelor of Science in Industrial and Labor Relations at Cornell University where he was a member of the National Society of Collegiate Scholars and was the recipient of the Jerome Alpern Memorial Scholarship. Schneiderman went on to receive his *juris doctor* from the University of California Los Angeles School of Law.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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