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**SNELL & WILMER PRESENTING SPONSOR FOR
2011 CHINA TRADE DELEGATION**

PHOENIX (July 8, 2011) – Snell & Wilmer is pleased to announce it will be the presenting sponsor for the 2011 China Trade Delegation taking place this September. The firm is using this opportunity to highlight a series of events in the upcoming months, targeted at those who currently conduct international transactions in China or have plans to grow their business internationally in the near future.

The events kicked off last night with a reception and seminar, “Doing Business in China,” held at Snell & Wilmer’s Phoenix office. Snell & Wilmer partner Brett Johnson and guest speakers from the Thunderbird School of Global Management discussed the risks and benefits, legal implications and cultural issues for companies to consider in helping to maximize their return when conducting business with Chinese entities. As part of the firm’s ongoing Global Connect Speaker Series, last night’s event included guest speakers Mary Teagarden, Professor of Global Strategy at Thunderbird School of Global Management, and Frank Neville, former U.S. diplomat and Thunderbird Associate Vice President of Communications. This event was co-sponsored by Thunderbird School of Global Management, Arizona Chamber of Commerce and Industry, Arizona Technology Council, Arizona Commerce Authority, U.S. Commercial Service, and Arizona International Growth Group.

Snell & Wilmer will co-host a breakfast seminar with Pinkerton Consulting & Investigations on August 24 to discuss both business and personal safety in China. Pinkerton offers corporations comprehensive security services, a consultative approach to identifying risks and professional expertise to help develop effective solutions. The presentations will include intellectual property and trade secret security issues that the delegates and other businesses should be made aware of when traveling to China.

On Wednesday, September 14, Snell & Wilmer partners Brett Johnson and Frank Del Fosse will embark on a ten-day trip with the 2011 China Trade Delegation. They will travel to Shanghai, Chengdu, Hong Kong, Shenzhen and Macau. As Arizona’s third largest trading partner and with over 1.4 billion consumers, China is an integral participant in the global marketplace and Arizona businesses should understand the opportunities available in the country’s expanding market. The cities and regions included on this trip were chosen for their diverse economies and industries, and will offer a broad view of regional differences in a country that is the second largest economy in the world. This trip will include meetings with governmental and business leaders in China as well as an in-depth exploration of Chinese culture.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Salt Lake City, Utah; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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