



**FOR IMMEDIATE RELEASE**  
Contact: Kari Creighton, Public Relations  
[kcreighton@swlaw.com](mailto:kcreighton@swlaw.com) | 602.382.6019

## **SNELL & WILMER APPOINTS MARKETING PARTNERS**

**PHOENIX (September 10, 2010)** - Snell & Wilmer L.L.P. today announced that it has selected attorneys across its various locations to serve as firm marketing partners. This program will create the synergy between marketing and business development activities required to address the evolving needs of current and potential clients. The partners were selected based on their previous involvement in the firm's marketing and business development efforts and their continued commitment to develop and implement office- and firm-wide strategic initiatives.

The marketing partners within each Snell & Wilmer office are as follows:

- Denver - Lisa Decker and Jim Mulligan
- Las Vegas - Leon Mead and Michael Stein
- Los Angeles - Susan Grueneberg
- Orange County - Jim Scheinkman and Elizabeth Weldon
- Phoenix – Don Bivens and Lee Fraley
- Salt Lake City - Brad Cahoon and Brian Cheney
- Tucson - Roxanne Veliz

“Snell & Wilmer has always been committed to providing outstanding client service,” said Jackie Sarlo, director of marketing, Snell & Wilmer. “Our attorneys are responsible for establishing and nurturing personal and business relationships with existing and potential clients. Marketing is the strategic arm that provides attorneys with the necessary resources to support and enhance those efforts. Our marketing partner program enables us to leverage resources more effectively so we can fully appreciate and respond to the needs of our attorneys and the clients they serve.”

### **About Snell & Wilmer L.L.P.**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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