

**ANDREW F. HALABY APPOINTED TO EDITORIAL BOARD
OF ABA'S LANDSLIDE® MAGAZINE**

PHOENIX (August 10, 2010) — Snell & Wilmer L.L.P. is pleased to announce that partner Andrew F. Halaby has been appointed to the Editorial Board of *LANDSLIDE*® magazine, the flagship publication of the American Bar Association (ABA) Section of Intellectual Property Law (IPL).

Reaching more than 25,000 members of the ABA-IPL, *LANDSLIDE*® provides the highest-quality information, analysis and practice tools to intellectual property lawyers, and serves as a thoughtful source of information and commentary for policy makers as they consider legislation affecting intellectual property matters. Dedicated to the sharing of intellectual property knowledge and experience acquired on the frontlines of practice, business, and the arts and sciences, *LANDSLIDE*® is the ABA-IPL's primary forum for discussion of national and international intellectual property issues. It is widely read by practitioners, general counsel, judges and academics.

An experienced trial lawyer, Halaby focuses his practice on intellectual property litigation. He has served as lead counsel in dozens of intellectual property cases, including trademark infringement, trade dress infringement, unfair competition, cyberpiracy, trade secret misappropriation, patent infringement, copyright infringement, and deceptive advertising cases. A former professional engineer, Halaby is admitted to practice before the United States Patent and Trademark Office. Among other professional pursuits, he serves as an adjunct professor of trademark and unfair competition law at the Sandra Day O'Connor College of Law at Arizona State University.

Halaby also has widely varied commercial litigation experience, including securities, lender liability, breach of contract, breach of fiduciary duty, antitrust, derivative action, class action, ERISA, False Claims Act, data security, corporate governance, commercial real estate, trust and estate, corporate defalcation, defamation, and other complex commercial litigation matters.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.