

Character comes through.

TWO SNELL & WILMER PARTNERS SELECTED TO PARTICIPATE IN KOREAN TRADE-INVESTMENT SEMINAR

LOS ANGELES, Calif. (July 1, 2009) – Snell & Wilmer L.L.P. is pleased to announce that two of its partners, Mark Ziebell and Jason Kim, from the firm's Orange County and Los Angeles, California offices, respectively, were selected to participate in this year's Korea Trade-Investment Promotion Agency (KOTRA) U.S. Focus Group Seminar.

The two-day seminar began on June 25 in Seoul, South Korea, featuring both formal presentations and one-on-one consulting meetings. The by invitation-only audience included Korean companies, U.S. investment banks, and select professional service firms. Snell & Wilmer was the only law firm invited to participate in the event. On the first day of the seminar, Ziebell shared ways in which to take companies public in the U.S., and the requirements to do so. Kim then spoke to the group about both the positive and negative aspects regarding special-purpose acquisition companies.

Since its formation in 1962, KOTRA has been committed to promoting mutual prosperity between Korea and its trading partners by facilitating international commerce and investment. With its long-term experience and expertise, KOTRA serves and assists all interested parties worldwide to conduct business with Korea. It has successfully facilitated Korea's rapid export-led economic development through various trade promotion activities such as overseas market surveys and business matchmaking.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 425 attorneys practicing in eight offices throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Los Cabos, Mexico; Las Vegas, Nevada; and Salt Lake City, Utah. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit www.swlaw.com.