

Character comes through.

TWO SNELL & WILMER ATTORNEYS NAMED 'LEGAL EAGLES' BY FRANCHISE TIMES

DENVER (May 1, 2009) — Susan Grueneberg and Michael Drumm of Snell & Wilmer L.L.P. were recently named Legal Eagles by *Franchise Times*, the franchising industry's leading trade magazine.

Franchise Times recognizes a Legal Eagle as the country's "rainmakers, the go-to lawyers, the ethical problem-solvers who are respected by their peers, adversaries and clients alike." The publication developed its Legal Eagles list by polling leading franchisors and other lawyers who work in the industry, both as general counsel and in private practice.

Grueneberg recently joined Snell & Wilmer's new Los Angeles, California, office as partner. Grueneberg's practice focuses on franchise and distribution law, emphasizing both domestic and international distribution arrangements. She is a Past Chair of the American Bar Association (ABA) Forum on Franchising and the California State Bar Franchise Law Committee, and currently chairs the Industry Advisory Committee to the North American Securities Administrators Association's (NASAA) Franchise Project Group. She co-edited the ABA publication "The FTC Franchise Rule" and has written about a variety of legal topics in various publications including: *Franchising World, California Business Law Reporter*, and *Continuing Education of the Bar (CEB) – California*. This is the sixth year Grueneberg has been awarded this honor.

Drumm has been a practicing attorney for five years, representing a variety of clients in the areas of franchising, trademarks, intellectual property and securities law at Snell & Wilmer's Denver office. He has shared his knowledge on a variety of legal topics in publications such as: *The Denver Business Journal, ColoradoBiz Magazine, Colorado Bar Association Business Law Newsletter, Texas Review of Entertainment & Sports Law,* and the State *Bar of Texas – Oil, Gas and Energy Resources Law Section Report.* This is the third year Drumm has been awarded this honor.

About Snell & Wilmer L.L.P. Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 425 attorneys practicing in eight offices throughout the western United States and in Mexico, including Denver, Colorado; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Los Cabos, Mexico; Las Vegas, Nevada; and Salt Lake City, Utah. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit <u>www.swlaw.com</u>.