

**SNELL & WILMER PARTNER ROB KINAS AT THE FOREFRONT
OF LIVESTRONG AND AMERICAN CANCER SOCIETY WRISTBAND
CAMPAIGN AND “LIVESTRONG DAY” EVENT MAY 16**

LAS VEGAS (April 20, 2009) – The Las Vegas grassroots cancer awareness group, which supports the Las Vegas chapter of the American Cancer Society and Lance Armstrong Foundation, recently began a cancer awareness campaign, in which they hope to give away approximately 5,000 LIVESTRONG and American Cancer Society wristbands. The wristbands, which are an internationally recognized symbol for the fight against cancer, are available to anyone by visiting and registering at the Web site www.LightingTheWayForSurvival.com. The LIVESTRONG and American Cancer Society wristbands will be mailed to those who register online. The website will remain live through May 31.

Additionally, the group will host a grassroots “LIVESTRONG Day” event May 16 at the Darling Tennis Center, located at 7901 W. Washington. The event, which will be both a community awareness gathering and fundraiser, will feature a health fair, barbeque, live music and roving tennis matches throughout the day. Attendees will also be offered LIVESTRONG and American Cancer Society wristbands during the event. The event will run from 4 – 8 p.m. and is open to the public.

Snell & Wilmer has long been a supporter of the fight against cancer. Partner and cancer survivor Rob Kinas is at the forefront of the wristband campaign and upcoming “LIVESTRONG Day” event in May. Kinas acts as the Nevada ambassador for the Las Vegas chapter of the American Cancer Society and is an active member of the Las Vegas LIVESTRONG Army, which is a local grassroots organization that supports the Lance Armstrong Foundation.

“I make fighting cancer and raising awareness for the disease my daily duty,” said Kinas. “The cause is near and dear to my heart and my practice at Snell & Wilmer provides me with the resources to continue to inform the Las Vegas community about this important cause that affects millions of people daily.”

About Snell & Wilmer L.L.P. Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 425 attorneys practicing in eight offices throughout the western United States and in Mexico, including Las Vegas, Nevada; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Los Cabos, Mexico; and Salt Lake City, Utah. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.