

## LEADING WIRELESS ENTERTAINMENT PUBLISHER ACQUIRES GAME DEVELOPER WITH TOP-SELLING PRODUCT

### Snell & Wilmer represents developer Downtown Wireless

IRVINE, Calif. (January, 2005) – Snell & Wilmer, LLP, announced today that the firm represented Los Angeles-based Downtown Wireless, LLC – the developer of Downtown Texas Hold ‘Em and other popular wireless casino titles – in its sale to Los Angeles-based JAMDAT Mobile Inc. (NASDAQ: JMDT) a leading global wireless entertainment publisher. The transaction, which closed on January 5, marked the union of two of top-selling wireless industry entities.



*Jim Scheinkman*

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Jim Scheinkman, partner in Snell & Wilmer's business and finance practice, was hired by Downtown Wireless to serve as lead counsel. Scheinkman has now completed more than \$3 billion in transactions.

Scheinkman led the legal team which also included Josette Mollica from the firm's business and finance group, Ketan Vakil from the intellectual property group and Bahar Schippel in the firm's Phoenix tax group.

Founded in 2003, Downtown Wireless has slate of wireless games including Downtown Texas Hold ‘Em, Downtown Video Slots and Downtown Roulette.

Currently serving as president elect for the Orange County Chapter of the Association for Corporate Growth, Scheinkman's practice concentrated in business and finance, including mergers and acquisitions, private placements, venture capital financings, securities offerings and compliance, loan financings, joint ventures, product development and sales agreements, stock compensation programs and other corporate matters.

#### **About Snell & Wilmer L.L.P.**

Founded in 1938, Snell & Wilmer L.L.P. ([www.swlaw.com](http://www.swlaw.com)) is a full-service law firm with more than 400 attorneys in offices located in Orange County, California; Las Vegas, Nevada; Tucson and Phoenix, Arizona; Salt Lake City, Utah; and Denver, Colorado. Snell & Wilmer currently represents more than 8,000 clients ranging from Fortune 500 companies and publicly traded corporations to small businesses, entrepreneurs and individuals.