## Snell & Wilmer

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## TWO SNELL & WILMER PARTNERS PUBLISHED IN "FROM THE TRENCHES: STRATEGIES AND TIPS FROM 21 OF THE NATION'S TOP TRIAL LAWYERS"

**ORANGE COUNTY (March 11, 2015)** – Snell & Wilmer is pleased to announce that two partners, <u>M.C.</u> <u>Sungaila</u>, from the firm's Orange County office, and <u>Robert Feinberg</u>, from the firm's Phoenix office, recently contributed chapters for a book titled "From the Trenches: Strategies and Tips from 21 of the Nation's Top Trial Lawyers." The book, edited by John Worden and published by ABA Publishing, brings together top trial lawyers to offer insightful tactics and strategies to make attorneys stronger in court. Bringing together legal strategy, psychology and persuasion theory, the book offers a fresh approach to trial preparation, one that focuses on how jurors learn, think and deliberate. Inclusion as chapter authors is recognition of their trial experience and demonstrates their capabilities as litigators.

Ms. Sungaila is the sole appellate lawyer to author a chapter in the book. Her chapter, Living to Fight Another Day: Preserving the Record for Appeal, draws on her experience consulting at trial and serving as part of the extended trial team focused on preserving the record for appeal and maximizing the chances of prevailing at trial.

Mr. Feinberg, drawing on over 20 years of trial experience, provides unique and personal insights into the art of trial advocacy. Utilizing specific, real world examples, Mr. Feinberg illuminates and demystifies the process, bringing forward practical ideas on how best to present to and interact with jurors.

Ms. Sungaila has consistently briefed and argued appeals raising cutting-edge core business issues, and has helped secure important rights for women and girls, nationally and internationally. Twice named a "Notable Appellate Practitioner" by Chambers, she is described by clients in one Chambers listing as a "gifted appellate lawyer who consistently delivers bottom line results." Clients call on her to craft winning approaches to emerging legal issues across multiple cases and jurisdictions. Clients also value her strategic approach during pretrial and trial consultations in cases where an appeal by either side appears inevitable or a "key case" outcome might impact a whole series of cases for a client.

Mr. Feinberg has a broad-based litigation and trial practice. An experienced trial lawyer, he handles a wide variety of complex litigation, including healthcare, criminal defense, general commercial, defamation, products liability and personal injury. As a former criminal prosecutor and deputy county attorney, Feinberg has a vibrant criminal defense practice. He defends those accused of both felonies and misdemeanors. Feinberg's practice includes defending DUI and other traffic offenses, allegations against juveniles (criminal court and school disciplinary actions), possession of prohibited substances, theft, fraud, organized crime, asset forfeiture, property crimes, assault and white collar crimes. He also conducts internal, corporate investigations involving theft, fraud and other misconduct.

The book can be purchased at <u>http://shop.americanbar.org/ebus/</u>

## About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.