

**SNELL & WILMER CHAIRMAN JOHN BOUMA RECOGNIZED AS
ONE OF PHOENIX'S MOST ADMIRERD CEOS**

PHOENIX (May 7, 2010) – On Thursday, May 6, 2010 the Phoenix Business Journal honored Snell & Wilmer L.L.P. Chairman John Bouma, along with 25 other leaders, at the 2nd Annual Most Admired CEOs & Top Level Executives Awards ceremony held at the Phoenician Resort and Spa.

The program recognized company and organization leaders in the Phoenix area who demonstrate values, vision, commitment to diversity, sustainability and community, and have maintained sound financial performance. The 2010 honorees were specifically chosen based on the following criteria: their dedication to their employees, their contributions to the community, their overall leadership in business, and their ability to succeed and even thrive during a difficult economic climate.

Bouma's practice is concentrated in complex commercial litigation, including antitrust, commercial and business torts, financial institutions, professional malpractice defense, and alternative dispute resolution. He received his B.A. from the University of Iowa with high honors. Bouma then went on to earn his *juris doctor* from University of Iowa where he also graduated with highest honors.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Las Vegas and Reno, Nevada; Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit www.swlaw.com.