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Character comes through.

SNELL & WILMER PARTNER DAVID RAUCH SELECTED AS 2010 FBR TOURNAMENT CHAIRMAN

PHOENIX (March 23, 2009) — Snell & Wilmer L.L.P. is pleased to announce that partner David Rauch has been selected as the 2010 Tournament Chairman of the FBR Open.

In this position he will be responsible for coordinating the efforts of the other 54 Active Thunderbirds, the multitude of Life Thunderbirds, and the thousands of other volunteers who make the Open happen.

Prior to this appointment, Rauch served as the 2009 Assistant Tournament Chairman, 2008 Tee Off Luncheon Chairman, Tournament Operations Coordinator and PGA Tour Liaison, and the 2007 Scoring & Communications Chairman. Rauch's legal practice in Snell & Wilmer's Phoenix office is concentrated in general business litigation, franchise litigation, professional liability defense, and media/First Amendment law. Rauch received his BS in finance from San Diego State University in 1988 with *summa cum laude* recognition. He then went on to earn his *juris doctor* in 1993 from the UCLA School of law.

"I'm delighted to assume the Chairman's role for 2010," said Rauch. "It combines the opportunity to throw the biggest party of the year with raising millions of dollars for Valley charities – who need our support now more than ever."

The FBR Open is the best-attended golf tournament in the world and has raised more than \$61 million for charities, with more than \$33 million generated in just the last six years. Annually sporting by far the largest crowds for any golfing event in the world, the FBR Open has gained legendary status for being a unique stop on the PGA TOUR.

<u>About Snell & Wilmer L.L.P.</u> Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 425 attorneys practicing in eight offices throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Los Cabos, Mexico; Las Vegas, Nevada; and Salt Lake City, Utah. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.